



TRICOMB2B

B2B Simplified.

A B2B-only marketing agency dedicated to complex technical offerings for considered purchase.

If you need outside perspective to shift your B2B marketing efforts from table stakes to inspired (without a lot of fuss), we should start a conversation. TriComB2B is devoted to technical and industrial B2B marketing. We help customers design simple, effective ways to connect with audiences, no matter how complex your story.

LET'S DO GREAT B2B

Develop big ideas that work across media and continents. Deliver messages beyond features and benefits to make an emotional connection with your audience. Establish your position in the market and get your entire organization onboard. You'll have access to a team that provides strategy and creativity in all we do. Our mantra? "Do great work and be nice." and we have fun doing it.

CATEGORY EXPERTISE

- Air movement
- Alternative energy
- Automation
- Building materials
- Chemical
- Construction
- Electronics
- Environmental
- Food and beverage
- HVACR
- Industrial equipment
- Information technology
- Manufacturing
- Material handling
- Materials
- Mining
- Oil and gas
- Packaging
- Petroleum refining
- Power generation
- Power transmission
- Supply chain management
- Water resources

PARTIAL CLIENT LIST

- American Electric Power
- Composite Advantage
- Crown Equipment
- Cummins
- Dayton Development Coalition
- DN Tanks
- Emerson
- Flowsolve
- Gilbarco Veeder-Root
- Honeywell
- Honeywell Intelligrated
- Pioneer Natural Resources
- Regal Beloit
- Sparton
- Stirling Ultracold

CAPABILITIES

- Strategy:** branding, content marketing, campaigns, product launches, demand generation, sales enablement
- Creative:** branding, identity, visual design, campaigns, video and animation, technical writing, event, trade show, collateral, shareable media
- Interface & Technology:** digital tools, mobile and web development, user experience, information architecture
- Engagement:** content marketing, direct marketing, thought leadership, event marketing, media planning and buying, public relations, social media
- Optimization:** analytics, metrics, monitoring, marketing effectiveness

SELECT AWARDS AND RECOGNITION

- B2B Marketing Top 25 U.S. B2B Agency
- Chief Marketer B2B Top 200 Agency
- AMCP dotCOMM
- PRSA PRism
- AMCP MarCom
- American Advertising Awards
- Dayton Business Journal
- Best Place to Work

LOCATION

109 N. Main St., Suite 700
Dayton, OH 45402 U.S.A.

EMPLOYEES 40+

NEW BUSINESS

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PRESS INQUIRIES

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