B2B Simplified.
A B2B-only marketing agency dedicated to complex technical offerings for considered purchase.

If you need outside perspective to shift your B2B marketing efforts from table stakes to inspired (without a lot of fuss), we should start a conversation. TriComB2B is devoted to technical and industrial B2B marketing. We help customers design simple, effective ways to connect with audiences, no matter how complex your story.

LET’S DO GREAT B2B
Develop big ideas that work across media and continents. Deliver messages beyond features and benefits to make an emotional connection with your audience. Establish your position in the market and get your entire organization onboard. You’ll have access to a team that provides strategy and creativity in all we do. Our mantra? “Do great work and be nice.” and we have fun doing it.

CATEGORY EXPERTISE
Air movement
Alternative energy
Automation
Building materials
Chemical
Construction
Electronics
Environmental
Food and beverage
HVACR
Industrial equipment
Information technology
Manufacturing
Material handling
Materials
Mining
Oil and gas
Packaging
Petroleum refining
Power generation
Power transmission
Supply chain management
Water resources

CAPABILITIES
Strategy: branding, content marketing, campaigns, product launches, demand generation, sales enablement
Creative: branding, identity, visual design, campaigns, video and animation, technical writing, event, trade show, collateral, shareable media
Interface & Technology: digital tools, mobile and web development, user experience, information architecture
Engagement: content marketing, direct marketing, thought leadership, event marketing, media planning and buying, public relations, social media
Optimization: analytics, metrics, monitoring, marketing effectiveness

SELECT AWARDS AND RECOGNITION
Chief Marketer B2B Top 200 Agency
AMCP dotCOMM
PRSA PRism
AMCP MarCom
American Advertising Awards
Dayton Business Journal
Best Place to Work

LOCATION
109 N. Main St., Suite 700
Dayton, OH 45402 U.S.A.

EMPLOYEES 40+

PARTIAL CLIENT LIST
American Electric Power
Composite Advantage
Crown Equipment
Cummins
Dayton Development Coalition
DN Tanks
Emerson
Flowserve
Gilbarco Veeder-Root
Honeywell
Honeywell Intelligrated
Pioneer Natural Resources
Regal Beloit
Sparton
Stirling Ultracold

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